

Summer 2009

Vol 1-09



The People's Channel

Lights, Camera, Community

## WCCA Youth Media Awards

Recognizing the importance of celebrating and encouraging youth media activities, the station invited the public to join WCCA as they acknowledged the hard work and creativity of all our youth media participants. "The results of your works have expanded the scope of our local youth voices, built community bridges, and inspired meaningful careers in media as professional communicators and teachers of media arts," shared station manager, Mauro DePasquale.

38 youth were honored for their production work from programs including Community Vision News, Teen Central, Young Views Real News, Kidsnet and the Wacky Factory. These programs give participants a hands on experiential learning opportunity. Participants gain media related skills from video journalism to all phases of TV/video production and distribution. A highlight reel from their production work along with a new Power-Point presentation for Young Views Real News were shared with the audience.



Station Manager honors members of Young Views Real News

Ten organizations were also acknowledged for their support and work with the youth in our community. They included the Worcester Youth Center, YMCA, YWCA, Girls & Boys Club, Worcester State College, Dynamy, Community College Connection, Project Triumph, and the Worcester Cultural Commission. The evening culminated with a special award to Sibyl Farson for producing more than 200 shows and her commitment and advocacy for public access television.

## WCCA Bids Farewell to Friend



Sibyl's daughter joins her on final show.

This summer Sibyl Farson taped her final show for Worcester Here and Now and she prepared to leave WCCA and move to California with her daughter. Sibyl has worked tirelessly for the past five years producing on average 40 new shows per year.

She and her producer, Judy Langlois met while taping a show for Senior Speak at the Worcester Senior Center and the pair began what become a life long friendship as they produced shows for Worcester Here and Now, Screen Scene, Senior Speak and numerous community specials.

Her final show turned into a marathon of old friends and members of the community came to Studio A to share one last show. As guests shared their appreciation for her time and commitment to the people, businesses and non-profits of our city she humbly looked down and graciously accepted their well wishes and often bringing the conversation and attention back to her guests. The show closed with a citation from the Massachusetts Senate honoring her work and commitment to the people of Worcester from Senator Chandler.

# WCCA Hosts New Shows



## Worcester's Wondering

Brittany Miller

The show relays local news by giving a recap of all the local news that has occurred in the past week. It will also recount local sports stories and provide entertainment opportunities for upcoming local events. The feature component of the show is a question and answer like investigation of a monthly topic. A personal interview of an authoritative person associated with the topic provides the information conveyed here. But no worries, the show doesn't entirely consist of no-nonsense-reporting! One specialized segment dubbed the "The Worcester Wacker" serves pure entertainment purposes. Just wait, you'll be wondering how local Worcesterites respond to Worcester based trivia questions. "Worcester's Wondering" is an original broadcast that will be produced with the facilities of WCCA TV 13.

Up and coming local teen, Brittany Miller is going to be producing the show. Brittany is an anchor for TV13's Community Vision and correspondent for Young Views Real News. She is also known as "Brittany-The-Intern" on the Peter Blute show on WCRN True Talk 830 AM. Also involved, Teddy Panagiotopoulos, who will be contributing to script writing and the sports segment and Julia Clark, who will be in charge of the "What's happening Worcester" entertainment segment. **Look for Worcester's Wondering coming this September!**



## A Better You

Dr. Frank Fechner

A Better You, hosted by Dr. Frank Fechner, is a modern lifestyle program that explores answers from Worcester's experts to common questions most of us may have asked: How do you stay fit? How do you improve the quality of your life? What can you do to enhance your skin's glow? What alternative approaches are there to a better diet and weight loss? All these questions and more will be answered on A Better You on WCCA TV 13 on Fridays at 8:00pm, Saturdays at 10:00pm and Sundays at 4:30pm.

Host of the program is Dr. Frank Fechner, a facial plastic surgeon with a practice in Worcester, Massachusetts. Originally from Berlin, Germany, Dr. Fechner trained at Harvard and advanced his expertise at NYU in Manhattan. Because his personal interest in 'the right lifestyle' is frequently shared by his cosmetic patients, Dr. Fechner continues to be impressed by Worcester's community of wellness professionals. He wants to share their knowledge with the audience for an informative and exciting interview program.

## WCCA Upgrades Computers and Edit Suites

WCCA is in the process of upgrading to an all-digital process. As part of that upgrade, we installed a 4 terabyte (four thousand gigabytes!) network attached storage device. It allows us to access hundreds of hours of stored video from any computer in the building over our existing gigabit Ethernet network. We also purchased fourteen new top of the line Dell Optiplex systems that will serve as workstations and non-linear edit suites, and many of our older computers have been upgraded to serve as non-linear edit suites. In our main studio, we've added the ability to record video directly to our network attached storage. Producers can record a show in the studio, then sit down at any non-linear edit suite and immediately start post-production work.

Over the next few months, we plan to install a digital broadcast server that will replace our current SVHS playback system, eliminating the last analog step in our process. Producers recording digitally will be able to export directly to the broadcast server from a DVD or a project on the non-linear edit suites. We will keep at least two analog edit suites and several digital SVHS VCRs for exporting SVHS to our broadcast server, so producers that prefer to work with the older format can do so. Finally, we plan to install a state of the art modern digital switching system in our main studio. It will allow for many effects that we can currently only create in post-production to be performed live.



# Television Production Workshops Classes & Community Computer Lab

415 Main Street – Worcester, MA 01608

Call Register (508) 755-1880      Limited Seating

## Adult Classes & Workshops\*

Call for start dates and additional class offerings: (508) 755-1880  
or visit our web site at [www.wccatv.com](http://www.wccatv.com)

**TV Production (\$35 member/\$135 non-member)** basic studio and field production techniques with analog editing. 2 hour sessions/eight weeks. (max. 10/class)

**Saturdays 9:30 AM to 11:30 AM or 12:30 PM to 2:30 PM**

**Adobe Basic Editing (\$35 members/\$160 non-members)** 6.0 non-linear editing. 2 hour sessions for three weeks. (max. 2/class)

**Wednesdays 5:00 PM to 7:00 PM or Thursdays 10:00 AM to 12:00 PM**

**ALL PROGRAMS AND CLASSES OCCUR YEAR ROUND**

\* All participants must attend General Orientation session prior to class. Prices and schedules are subject to change without notice.

## VIDEO ON DEMAND



Did you miss a show? Is there a show you'd like to see again? Is there a show you'd like to share with a friend or family member? WCCA's Video on Demand can help. With a computer and an internet connection you can watch more than 600 WCCA shows. And that number is growing!

Visit the WCCA website **Video on Demand** page at [www.wccatv.com/video](http://www.wccatv.com/video) to see all the videos available for viewing at a time that's convenient for you. You can also visit the show's specific web page on the WCCA website to see the videos available for your favorite show. These videos are available for viewing anywhere an internet connection is available.

## Youth Production Programs

Hands-on Experiential Learning

**YOUNG VIEWS - TEEN CENTRAL**

**and THE WACKY FACTORY**

REGISTRATION FORMS NOW AVAILABLE...

FOR MORE INFO: CALL (508) 755-1880 EXT. 19



## WCCA Internships

**Build career skills - Flexible hours**

**Studio/Field Experience**

**Post Production Projects**

**Comprehensive hands-on non paid internships available.**

Call Jennifer at 508.755.1880 ext. 13